

JEWELRY

## David Yurman welcomes first chief of people and strategy

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*Emily Yueh is the new chief of people and strategy at David Yurman. Image courtesy of David Yurman*

By LUXURY DAILY NEWS SERVICE

U.S. jeweler David Yurman is focusing on growth by hiring its first chief of people and strategy.

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As chief of people and strategy, Emily Yueh will oversee the brand's human resources and corporate strategy priorities worldwide. She joins David Yurman after spending nearly 15 years as a partner at McKinsey & Company.

"Emily brings vast experience leading the betterment of global management and corporate strategy of some of the world's most influential businesses," said Evan Yurman, president of [David Yurman](#), in a statement.

"My parents have always understood the importance of our talent in fueling our business," he said. "I am pleased to introduce Emily as the first of her kind, and to work alongside her to foster employee engagement and continue to build David Yurman into a destination employer."

### People priorities

At McKinsey, Ms. Yueh was responsible for leading culture, change management and talent priorities within the company's organization and strategy practice. She is also the cofounder and former chief operating officer of McKinsey Academy and was a key sponsor of the diversity initiative "Lean-In at McKinsey."

"I'm honored to join the David Yurman family and to partner with Evan to define our next phase of growth and harness the strength of our culture and people to accelerate our business objectives," Ms. Yueh said in a statement.



*Henry Golding for David Yurman. Image courtesy of David Yurman*

Ms. Yueh will report directly to Mr. Yurman. Her priorities will include implementing a standard of support and care for employees that reflects David Yurman's high-level client service.

She is the first executive hire since Mr. Yurman became company president in November 2021.

Mr. Yurman has worked with the brand since 2002, heading the men's, wedding, high and fine jewelry businesses and most recently working as chief creative officer. His parents, brand cofounders David and Sybil Yurman, remain in their current roles as co-CEOs of the company ([see story](#)).

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