

NEWS BRIEFS

LVMH, Kering, Marie Claire, David Yurman and Secoo

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Secoo is creating its own Black Card to offer lifestyle services. Image credit: Secoo

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 16:

LVMH announces 2022 Innovation Award winners

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton has chosen the winners of the sixth LVMH Innovation Award, celebrating startups with solutions that can impact the future of luxury.

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Kering, Marie Claire launch responsible fashion campaign

French luxury conglomerate Kering is collaborating with women's fashion magazine and media brand Marie Claire on a global initiative centered on responsible fashion.

David Yurman welcomes first chief of people and strategy

U.S. jeweler David Yurman is focusing on growth by hiring its first chief of people and strategy.

Secoo debuts Black Card service for high-end clients

Chinese ecommerce retailer Secoo is introducing a new lifestyle offering to turn its clients into spokespeople.