

TRAVEL AND HOSPITALITY

## Accor implements new sustainability training for employees

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Accor's luxury portfolio includes Faimont and Raffles. Image credit: Accor

By LUXURY DAILY NEWS SERVICE

Global hospitality group Accor is calling upon its employees to embark on new, thoughtful sustainability training.

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Citing the sustainable priorities at the heart of its ethos, Accor is implementing an ambitious training program designed to boost employee awareness of environmental challenges. Accor has also launched a training platform, School For Change, and additional events that promote education regarding the environment.

"Our group intends to place environmental protection at the heart of its business model," said Brune Poirson, chief sustainability officer at **Accor**, in a statement. "To ensure this transformation is successful, Accor is launching an extensive and groundbreaking training program focused on environmental challenges and aimed at all employees worldwide.

"This science-based training will enable every employee to gain a sound scientific knowledge base regarding what needs to be done to protect the environment."

### Advocating for Earth

School for Change is providing Accor's employees with a content platform and training material which educates on the basics of climate change. The initiative is aiming to supplement employees' understanding of climate change causes, impacts and possible solutions.

The course is about three hours long and forms part of the annual targets and bonuses of all headquarter employees. Ninety percent of these employees will have completed the training by the end of 2022.



*Accor continues fostering its ESG goals, as well as its expansion plans. Image credit: Accor*

Accor also created SEED (Saving the Environment Every Day), a group open to all employees. The group calls on all members' ideas on how to best implement effective change on personal and larger levels, serving as a means to motivate one another.

Accor continues fostering its ESG goals, as well as its expansion plans.

Last year, the group announced it was launching a new line of luxury boutique hotels and resorts as it builds its expansive portfolio.

Emblems Collection will debut its first property in December 2022, a flagship hotel in China's Guizhou province. The brand joins Accor's diverse portfolio, including luxury brands Raffles and Fairmont ([see story](#)).

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