

RETAIL

Neiman Marcus supports every parent with new benefits

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Neiman Marcus Group is celebrating every father figure. Image credit: Neiman Marcus Group

By LUXURY DAILY NEWS SERVICE

U.S. retailer Neiman Marcus Group is celebrating all father figures ahead of the Father's Day holiday this weekend.

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The "Celebrating Fathers of All Kinds" campaign is sharing testimonials from paternal figures of disparate backgrounds and employees celebrating the fathers in their lives. The group is also taking the opportunity to highlight its recent benefit updates that support new fathers.

"At NMG, we believe 'one size fits one' when it comes to family, and we offer a variety of medical plans and work schedules that are tailored to the needs of each individual associate and the needs of their family," said Eric Severson, chief people and belonging officer at **Neiman Marcus Group**, in a statement. "Our Power of One people strategy empowers associates to prioritize themselves and their families in order to make their lives extraordinary."

Supporting and celebrating dads

Neiman Marcus has announced it is offering 16 weeks of paid parental leave (PPL) to all employees who are welcoming a new child, including fathers. The policy also applies to employees having children through adoption, surrogacy or foster care.

The group is providing full-time and part-time associates who have been with them for a year up to \$3,000 per year for the process of adoption. The financial assistance can be used towards agency/placement fees, legal expenses, medical expenses and other costs.



Neiman Marcus has announced it is offering 16 weeks of paid parental leave. Image credit: Neiman Marcus

Neiman Marcus has also implemented a new paid family leave program which offers two weeks of paid leave to employees who must take time off to care for a child, spouse, partner, parent or other family member. This is effective as of Aug. 1, 2022.

Neiman Marcus is known for its vast efforts and initiatives supporting its employees and the community at large.

Earlier this month, NMG honored Pride Month and the LGBTQ+ community by committing to cultivating a culture of belonging.

To celebrate, the company hosted several events, activations and initiatives aimed at awareness, education and support for the LGBTQ+ community. Neiman Marcus also built on its partnership with nonprofit group Human Rights Campaign, honoring the LGBTQ+ community with in-store and online activations and virtual events ([see story](#)).

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