

FOOD AND BEVERAGE

Champagne Telmont relays sustainability progress with yearly report

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Champagne Telmont is reporting on its progress regarding its sustainability practices over the past 12 months. Image courtesy of Champagne Telmont

By LUXURY DAILY NEWS SERVICE

French spirits group Rmy Cointreau's [Champagne Telmont](#) is sharing the progress the brand has made in its sustainability efforts over the past 12 months.

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Champagne Telmont's sustainability report shares specific initiatives and goals that have been fulfilled, spanning from renewable energy to packaging.

"Over these past months, we have made resolute decisions to tangibly reduce our carbon footprint," said Ludovic du Plessis, president of Champagne Telmont, in a statement. "We continue to promote biodiversity and develop organic farming, while also addressing the core issues: packaging, bottles, and transportation."

Sustainability strides

Champagne Telmont's sustainability report tracks specific steps taken by the brand to preserve the environment. The brand's efforts spanned several disparate categories.

Regarding biodiversity, Champagne Telmont reached 50 percent of its objectives and planted at least 1000 hornbeams in 2022.



In efforts related to renewable energy, the house met 60 percent of its objectives. Image courtesy of Champagne Telmont

For transparency, the brand reached 80 percent of its objectives and individually numbered bottles, had a new label design displaying information related to the composition and winemaking process and more.

In efforts related to renewable energy, the house met 60 percent of its objectives, citing that 100 percent of electricity produced for its site is from renewable sources, 100 percent of its service vehicles will be electric in 2022, electric vehicle charging stations for employees and visitors have been installed and more.

Champagne Telmont also no longer offers gift boxes, which resulted in an 8 percent reduction of carbon emissions for each bottle produced.

The brand also listed several other goals it has for the near and long-term future.

Champagne Telmont's sustainable ethos has attracted investors in the past.

Earlier this year, Champagne Telmont landed one of the most famous actors in the world as an investor.

American actor and environmentalist Leonardo DiCaprio and the Champagne brand share a commitment to protecting and preserving the environment ([see story](#)).

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