

APPAREL AND ACCESSORIES

Dior partners with Birkenstock, releases collection reflecting founder's love of nature

June 22, 2022



Dior and Birkenstock have reinvented two shoe designs, the Tokio mules and Milano sandals. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

France's Dior has released its collaboration with shoe brand Birkenstock as well as its CD 1947 capsule collection.

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Dior and Birkenstock have reinvented two shoe designs, the Tokio mules and Milano sandals, reminiscent of Christian Dior's passion for gardening. The CD 1947 capsule also reflects Dior men's artistic director Kim Jones' take on the Dior founder's style, with 1947 a nod to the year of the brand's founding.

Honoring the roots

The new offerings from Dior reflect its founder's immense well-known appreciation of the outdoors.

At his home in Montauroux, Mr. Dior often spent time gardening. These moments to unwind helped rejuvenate the designer's creativity ([see story](#)).

Featuring the much-awaited new [#DiorBirkenstock](#) <https://t.co/M5Wooj4b1R> collaboration, here showcasing a pair of Tokio mules, the CD 1947 capsule by Kim Jones also includes an expertly crafted, limited-edition garden set. pic.twitter.com/KQ80Dc28Vo

Dior (@Dior) [June 22, 2022](#)

Consumers can purchase from the new Dior x Birkenstock collection, gardening sets and more

The first Dior x Birkenstock collaboration aims to produce footwear that is both elegant and durable.

The Dior by Birkenstock Milano sandal comes in both black and gray colorways and retails for \$1,100. The Dior by Birkenstock Tokio Mule comes in black, gray, and griegie colorways and also retails for \$1,100.

The CD 1947 capsule collection consists of t-shirts, sneakers, duffle bags, a bucket hat and more which reflect the French founder's chic style and affinity for nature, with Mr. Jones' modern touch.

Many pieces in the capsule collection feature "Christian Dior" and "1947," an ode to both the iconic founder and the year the house was founded.

Dior has also released a gardening set, the ultimate ode to its founder's love for the hobby. Symbolizing the founder's love for nature, the sets are available in beige and black and can be found at select boutiques.

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