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TRAVEL AND HOSPITALITY

Ritz-Carlton Maui undergoing \$100M transformation

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The renovation is expected to be completed by the end of this year. Image credit: Ritz-Carlton Maui

By LUXURY DAILY NEWS SERVICE

Marriott's Ritz-Carlton Maui at Kapalua has announced the final phase of a \$100 million resort-wide renovation including new guestrooms, dining experiences and public spaces.



Situated across 54 acres of open space overlooking Honokahua Bay, The Ritz-Carlton Maui at Kapalua intends to be a sanctuary for guests seeking restoration in a luxury environment. The new renovations are expected to be unveiled by the end of this year.

"The driving force behind this project is providing our guests with an unrivaled experience that can only be found in Kapalua," said Andrew Rogers, general manager at The Ritz-Carlton Maui, Kapalua, in a statement.

"This transformation brings new beauty and new energy to our surrounding environment as the entire resort celebrates our unique sense of place," he said. "Our team of talented Hawaii-based architects, designers and builders worked closely with our longtime cultural advisor Clifford Naeole to achieve our vision for the future of the resort as a luxury destination."

The Hawaii experience

As part of the new transformation, the resort is opening The Ritz-Carlton Club Lounge at the Anuenue Room in July. It will feature a private indoor-outdoor weather-protected destination for guests with club access.

The space offers a dedicated concierge and a lounge environment where guests can enjoy five food and beverage presentations daily. Culinary offerings include breakfast, light snacks, hors d'oeuvres, beverages and desserts.

Embracing Maui's natural beauty and cultural heritage, the new guest rooms, suites and residences, all with private terraces, feature sand tones and custom wood finishes. Designed by Philpotts & Associates, known for their expertise in Hawaiian culture and design, the room interiors infuse The Ritz-Carlton sophistication with a Hawaiian sense of place.



The resort boasts expansive bay views. Image credit: Ritz-Carlton Maui

The Resort will debut The Fire Lanai Collection, a new premium room category in November. Located on the ground floor of the Npili Tower, each room will feature extended lanais with a shade trellis, a hammock, a sun deck and a fire pit complete with a special menu.

A centerpiece of the open-air resort is the expansive 10,000-square-foot reimagined pool experience. Inspired by a natural lava rock formation in front of the resort at Makaluapuna Point, the resort's three infinity pools connected by cascading waterfalls, form a fleur-de-lis.

The resort has also made renovations to its various restaurants, including Banyan Tree, Ulana Terrace, Kai Caf, Alaloa Lounge and Olu Caf.

In an effort to promote sustainability, the resort has issues initiatives including reducing water consumption, new waste diversion efforts, providing all guests with complimentary reusable water bottles, installing filling stations throughout the property and replacing all elevators with new, more energy-efficient models.

Ritz-Carlton Maui at Kapalua is also supporting two nonprofit organizations dedicated to preserving local ecosystems and culture: Pu'u Kukui Watershed and Hui O Wa'a Kaulua.

Marriott International continues to invest in renovating properties and expanding its portfolio, having just recently announced its plans to add eight hotels to its portfolio in Vietnam. The eight additions, which will include almost 2,2000 rooms, include six conversions and two new-build hotels (see story).

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