

NEWS BRIEFS

Gucci, Hugo Boss, The Macallan and Magellan

June 27, 2022



Shot on the coast of Massachusetts, the campaign exudes summer. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 24:

Gucci celebrates sunny days with new summer collection

Italian fashion house Gucci has introduced its "Toward the Sun" collection of ready-to-wear pieces and accessories designed for warm weather and sunshine.

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Hugo Boss launches Freddie Mercury-inspired collection

German fashion house Hugo Boss' brand Boss has unveiled a unique capsule collection celebrating the style and spirit of legendary Queen singer and performer Freddie Mercury.

Macallan releases special M Collection

Scottish whisky maker The Macallan has unveiled a range of limited-release single malt whiskies: The Macallan M Collection.

Magellan Jets sponsors David Ortiz sweepstakes

Private aviation company Magellan Jets is teaming up with the Red Sox Foundation to provide fans an opportunity to travel with baseball legend David Ortiz.