

TRAVEL AND HOSPITALITY

Fairmont brings inaugural residences to North Carolina

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Fairmont Heritage Place The Cedars, Hendersonville will hold 127 luxury units on a development of 3.55 acres. Image courtesy of Fairmont

By LUXURY DAILY NEWS SERVICE

Hospitality brand **Fairmont Hotels and Resorts** is planning to bring its first private luxury residences to the Blue Ridge Mountain region of North Carolina.

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Fairmont Heritage Place - The Cedars, Hendersonville will balance The Cedars' role as a landmark in North Carolina with a space reflecting a contemporary design and luxury service. The residences are scheduled to debut in 2025.

"A rare opportunity to own a piece of one of the Blue Ridge Mountain region's most celebrated national buildings, The Cedars will be the most luxurious branded residential offering in the state," said Heather McCrory, CEO of Accor North and Central America, in a statement. "We are proud to add The Cedars iconic landmark to our rapidly growing luxury portfolio and continue its legacy for years to come."

Mountain city luxury

Fairmont Heritage Place The Cedars, Hendersonville will hold 127 luxury units on a development of 3.55 acres. The space includes a restoration of the original Antebellum grand hotel.

The property, located two blocks from historic Main Street, melds the unparalleled luxury experience with the rich culture and history of the Blue Ridge Mountain region.



Every unit offers expansive mountain views. Image courtesy of Fairmont

The two six-story mid-rise buildings will house studios, 1-, 2- and 3-bedroom units, penthouses, each with expansive mountain views and terraces. The property will feature several luxury amenities including quality culinary offerings, a flexible meeting/events space, an expansive wellness center with a spa, multiple swimming pools and fitness center, and a cooking school.

Prices are estimated to range from \$400,000 to \$3.8 million.

Fairmont has another new property also set to open in 2025.

Fairmont Hotels recently partnered with Thunderbird Legacy Development to develop and manage a new property in downtown Phoenix.

Expected to open in early 2025, Fairmont Phoenix will join a portfolio of the group's luxury hotel properties in North America, such as Fairmont Grand del Mar in San Diego, The Plaza in New York and Fairmont Century Plaza in Los Angeles. The new Phoenix property will include both hotel and residential services and accommodations ([see story](#)).

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