

JEWELRY

De Beers debuts second iteration of Alchemist of Light collection

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Optical Wonder necklace from the new collection. Image courtesy of De Beers

By LUXURY DAILY NEWS SERVICE

Diamond company De Beers has unveiled a new chapter of its Alchemist of Light high jewelry collection, following the launch of the first iteration in January.

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De Beers continues to explore the natural power of light through the introduction of five new jewelry sets during Couture Week in Paris. The collection comprises a total of 45 one-of-a-kind pieces alongside Atomique, an interpretation of diamonds at a molecular level and Light Rays which intends to capture the essence of sunrise.

"The Alchemist of Light High Jewelry collection represents the most creatively and technically ambitious collection we have ever conceived and crafted," said Celine Assimon, CEO of **De Beers**, in a statement. "It incorporates exceptional diamonds in white and fancy colors, including some specially selected from our Natural Works of Art collection.

"Our design studio, collaborating with our specialist craftspeople, has created individual pieces that are truly wearable works of art."

Wearable art

In a palette of pink and white, the Dusk Reflection set, which includes four designs, was inspired by a sunset over the horizon.

The design incorporates De Beers' enchanted lotus motif, a flower associated with the sun because it blooms by day and retreats into the water at night. The repetitive pattern is suggestive of daily rhythms.



Shadows necklace from the new collection. Image courtesy of De Beers

The Ascending Shadows set contains seven pieces. Its design is reminiscent of the spiral staircase in De Beers' new flagship store in Old Bond Street, London. The inspired use of pink, blue and green anodized titanium and coated aluminum creates surfaces on which to highlight pink and grey diamonds.

The Midnight Aura set includes five pieces. Black rhodium offers a contrasting backdrop to peerless white round princess-cut diamonds set within cabochon-cut green chrysoprase from Africa.

Optical Wonder takes its inspiration from geometric patterns that create illusionary effects as seen in the work of Victor Vasarely. The set contains seven pieces in which contrasting bold lines, created from pave- set diamonds and colored aluminum, cast beams of reflected and refracted light.

The Frozen Capture set, which was inspired by how light flows through ice, includes six pieces. The set features rock crystals from Brazil, for the first time, each individual piece cut solely for this project and used as a diamond setting.

Earlier this year, De Beers shared its progress on the GemFair program which helps formalize the artisanal and small-scale diamond mining sector. Last year served strongly for the program, as the group supported its members and communities who were adversely affected by the pandemic while actively working on De Beers Group's sustainability goals.

There are now 211 mine sites participating in GemFair, as De Beers has also provided training to more than 500 people ([see story](#)).

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