

APPAREL AND ACCESSORIES

All comes back to Italy in Dolce & Gabbana's new podcast

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A new podcast is exploring the Italian culture and inspirations behind the iconic brand. Image courtesy of Dolce & Gabbana

By LUXURY DAILY NEWS SERVICE

Italian fashion house **Dolce & Gabbana** is delving into audio art with the release of a new podcast.

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"Molto Italiano" examines the Italian culture behind Dolce and Gabbana's ethos. It explores the house's founders Domenico Dolce and Stefano Gabbana's relationship to Italy, art and culture while illustrating the impact of their work.

Quintessential Dolce

Each week, Molto Italian dives into a different chapter revolving around a concept that is quintessentially Dolce & Gabbana a sign that is crucial to the house's history and DNA that is also inherently Italian.

Examples include the first episode's dedication to the brassiere, in which the founders have been dressing women for years, the second episode's exploration into the symbolism behind the color black in fashion for Sicilian women and more.



The podcast is available on Spotify, Apple Music and other platforms. Image courtesy of Dolce & Gabbana

Every episode is narrated by Italian actress and philanthropist Isabella Rossellini, who melds her own memories with insights on the intersection of Dolce and Italian culture from historians, artists and other experts. The narrative is written by Italian author and journalist Silvia Nucini.

The entire series is an examination of the inspiration behind the vision of the founders and how it always comes back to authentic Italian culture. The podcast is available on Spotify, Apple Podcasts, Spreaker, Google Podcasts and at [choramedia.com](https://www.choramedia.com).

From podcasts to product campaigning, Dolce & Gabbana constantly celebrates its rich Italian heritage.

Earlier this year, Dolce & Gabbana celebrated classic beauty with a vignette featuring American actor Sharon Stone.

Shot by Michael Muller, the new Devotion handbag campaign is set in Venice with Ms. Stone starring alongside the city's iconic architecture. Although more refined than many of Dolce & Gabbana's advertisements, the campaign remains flirtatious while playing up the brand's Italian heritage ([see story](#)).

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