

FOOD AND BEVERAGE

Ruinart delivers new Champagne, Dom Ruinart

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Dom Ruinart is known for its savory richness, also offering notes of hazelnut, almond and a touch of coffee. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH-owned Champagne house **Ruinart** has announced its release of Dom Ruinart.

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The Blanc de Blancs, produced entirely from white chardonnay grapes, matured in the house's rock cellars in Reims for more than a decade. The Champagne offers notes of iris, wet rock and spiciness.

"This is a combination of a vintage with great tension and a major turning point in winemaking, with bottling aged under cork," said Frdric Panaotis, Ruinart Chef de Caves, in a statement.

A savory experience

Dom Ruinart is known for its savory richness, also offering notes of hazelnut, almond and a touch of coffee. Also included are scents of fig leaves, black tea and spices.

The harsh weather conditions of 2010, including a cold winter, dry spring and early summer with a ton of rain in August, resulted in rot arriving in the fall. Despite these challenges, a unique Champagne with strong notes emerged.



Ruinart introduced its recyclable paper packaging in June 2020. Image credit: Ruinart

In the crafting process, the Ruinart team relied on two traditional practices in bringing forth Dom Ruinart: aging under cork and manual disgorging.

In 2010, Ruinart also decided to replace metal crown caps with cork for Dom Ruinart and extend the aging period for when bottles were left on the lees. Most prominently, Dom Ruinart represents the thoughtful curation in which Ruinart's ethos is built upon.

Through art and other means, Ruinart does enjoy highlighting the intricacies of Champagne making.

In 2019, Ruinart explored the connection between nature and humans in wine production through a new artistic collaboration.

For its annual art project, Ruinart tapped Brazilian visual artist Vik Muniz, whose work focuses on the relationship that people have with memory. Mr. Muniz's work during his time with Ruinart aimed to capture the flow of its Champagnes, examining what often goes unnoticed through photography ([see story](#)).

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