

TRAVEL AND HOSPITALITY

1 Hotels gets musical in launch of new Nashville property

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1 Hotel Nashville is officially open. Image credit: 1 Hotels Group

By LUXURY DAILY NEWS SERVICE

Hospitality group 1 Hotels has officially opened its location in Nashville, Tennessee.

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1 Hotel Nashville marks the eighth hotel in the group's global fleet, boasting 215 rooms, including 37 suites offering broad city and skyline views. The hotel's central location invites guests to venture to the Music City Center, the Country Music Hall of Fame and other exciting beloved local institutions, while also spotlighting the natural touches of Tennessee and how its environment reflects the property's design.

"With the opening of 1 Hotel Nashville, we celebrate our brand's entry into this dynamic and culturally rich region," said Barry Sternlicht, 1 Hotels Founder, chairman and CEO of Starwood Capital Group, in a statement.

"We're excited to bring a tangible demonstration of our overarching mission, vision and purpose including a commitment to luxury sustainability, communities, holistic health and wellness, and natural design to an iconic city, admired for its positive energy, devotion to live music, down-home hospitality, festive food and family fun."

Simplicity, luxury and sustainability

1 Hotels Group continues to produce properties that revolve around three pillars: simplicity, luxury and sustainability. Following that suit, 1 Hotel Nashville aims to offer access to a breadth of experiences, from enjoying natural designs to delving into the music capital of the United States.

The hotel's ivy-covered faade and landscape aim to reflect nearby natural attractions including the Cumberland River and the Smoky Mountains.

A rustic feel is present throughout the property, from rough-hewn poster beds and thoughtfully crafted vanities to the wood-paneled walls in rooms, suites and public areas that utilize natural materials.

Sustainable accouterments are also present through wooden room keys, in-room chalkboards, hangers made from 100 percent recycled paper and in-room carafes crafted from recycled wine bottles. The property also welcomes guests to participate in the 1 Less Thing program where guests can leave gently used clothing that the group then donates to local organizations in need.

Culinary offerings include 1 Kitchen Nashville, centering farm-to-table dining from culinary director Chris Crary, who appeared on the popular television show "Top Chef." The seasonal menu brings guests together over cold-pressed juices, smoothies, and carefully curated food.

1 Hotels continues its expansion into the South.

Last month, the group announced a new property in Austin, set to open in 2026.

The new property joins a roster of locations in New York, West Hollywood, Sanya, South Beach, Toronto and San Francisco. The latest location in Austin ignites the group's entrance into the fastest-growing market in Texas ([see story](#)).

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