

APPAREL AND ACCESSORIES

## Dior releases Travis Scott collab months after Astroworld tragedy

July 14, 2022



*The new collection includes ready-to-wear, accessories and shoes. Image credit: Dior*

By LUXURY DAILY NEWS SERVICE

French fashion house **Christian Dior** has dropped its collaborative capsule collection with American rapper Travis Scott's brand Cactus Jack after months of postponement.

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While the Kim Jones-led collaboration was expected at the end of 2021, Dior had released a statement in December indefinitely postponing its release ([see story](#)) out of respect for those who unexpectedly lost their lives at Mr. Scott's Astroworld Festival on Nov. 5, 2021. Now, nearly eight months later, the Cactus Jack x Dior collection is available for purchase on the French fashion brand's website.

### Quiet collaboration

The hip-hop artist, born Jacques Bermon Webster II, faced accusations of unsafe conditions and violence encouragement following his music festival in Houston, where 10 people died as a result of overcrowding.

Several lawsuits have been filed following the incident, and a congressional committee also launched an investigation into the event's organizer, Live Nation.



*The collaboration was expected to be revealed last December. Image credit: Dior*

Mr. Scott garnered major criticism, especially on social media, over his reaction on stage and after the event.

Perhaps due to "cancel culture," a phrase popularized over the last several years referring to a form of exclusion in which someone's behavior or speech throws them out of social or professional circles, Dior quietly released the collaboration on July 13. A collection of short videos and still images promoting the ready-to-wear collection was released on July 15.

Despite the tragic circumstances, Mr. Scott's fans have still eagerly awaited his creative collaboration with Dior, and now they have access to ready-to-wear pieces, sneakers and accessories.

Classic Dior silhouettes have been reimagined, like the toile de Jouy which has been transformed into toile de Cactus and the Dior Oblique motif has been adapted to a Cactus Jack Oblique.

Inspired by skateboarding style and culture, the collection's B713 sneakers feature bold details and the emblematic CD Diamond signature.

The collection ranges from \$190-\$7,700.

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