

NEWS BRIEFS

Day's wrap: Brunello Cucinelli, Watches and Wonders, Lyst and Jason Wu

July 13, 2022



The Italian brand is looking positively into the next few years. Image credit: Brunello Cucinelli

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 13:

[Brunello Cucinelli expects \\$1B in revenue by 2024](#)

Italian fashion house Brunello Cucinelli has reported revenue growth of 32.3 percent for the first half of 2022, increasing its expected year-end turnover by 15 percent.

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[Richemont announces Watches and Wonders schedule](#)

Swiss luxury group Richemont has announced the Watches and Wonders schedule for the end of 2022, as well as the provisional dates for Watches and Wonder Geneva 2023.

[Lyst founder steps down as CEO, COO steps in](#)

Fashion technology company Lyst has announced that founder Chris Morton is stepping down as CEO.

[Jason Wu, DressX unveil wearable NFT gown](#)

American fashion designer Jason Wu and fashion NFT marketplace DressX have partnered to release Michelle Obama's Inaugural Ball gown as a wearable non-fungible token (NFT).

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