

NEWS BRIEFS

Day's wrap: Versace, Sephora, Mercedes and VistaJet

July 14, 2022



Actress Lily James stars in the fall-winter campaign for Versace. Image credit: Versace

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 14:

[Versace stages chic rebellion with Lily James](#)

Italian fashion house Versace has gone full goth in a campaign for its fall-winter 2022 collection starring British actress Lily James.

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[Sephora cuts ties with Russia, sells subsidiary](#)

LVMH-owned beauty retailer Sephora is parting ways with its Russian subsidiary, a further indication of continued plans to cut ties with the country.

[Mercedes introduces electric bike collection](#)

German automaker Mercedes-Benz's EQ Formula E Team is taking the brand's sleek style to bicycle offerings in a new electric collection.

[VistaJet expands Private World collection with European excursions](#)

Private aviation company VistaJet is taking meaningful travel to new levels with its latest additions to its Private World fleet.

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