

APPAREL AND ACCESSORIES

Burberry, BFC continue sustainably supporting young talent

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The program ultimately propels young designers to seriously contemplate disparate ways to produce their creations. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

British fashion house Burberry is furthering its support for both creativity and circularity in the fashion industry with a continued partnership.

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In partnership with the British Fashion Council (BFC), the house has donated to the ReBurberry Fabric program, which gives fashion students leftover fabrics, ultimately preventing waste. The partnership supports Burberry initiatives in two areas fostering the next generation of fashion talent and promoting sustainability.

"We are committed to supporting the next generation of exciting creatives while ensuring we all do what we can to protect the environment," said Nicole Lovett, responsibility program director at **Burberry**, in a statement.

"We're proud to be working with the British Fashion Council once more to help emerging diverse talent achieve their ambitions, while reinforcing the importance of sustainable practices and circularity," she said. "By equipping students with these materials and tools to help their creativity thrive, we can all create a better future for our industry."

Fostering creativity, sustainability

Burberry and the BFC are continuing their partnership through this recent second donation through the program.

This brings the total amount of fabric donated to 12,000 meters, or about 40,000 feet, to more than 30 fashion schools and universities in the United Kingdom including the Edinburgh College of Art and the University of Brighton.



Leila Eskandary-Miles, first-year B.A. Fashion Design with Business Studies student at the University of Brighton. Image credit: Burberry

The program ultimately propels young designers to seriously contemplate disparate ways to produce their creations. Burberry is hoping that using fabrics from past collections fuels creative thought processes.

The program also provides a model for how brands and young designers can successfully work together and support one another in meeting their respective goals.

As Burberry aims to become climate positive within the next eight years, its sustainability efforts prove vast.

In January, Burberry refinanced its Revolving Credit Facility (RCF) to a 300 million pound, or \$409.5 million at current exchange, sustainability loan, coordinated by Lloyds Bank.

This effort continued building on the brand's efforts to incorporate ESG standards across all operations. This also includes accelerating emissions reductions across supply chains by 46 percent ([see story](#)).

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