

APPAREL AND ACCESSORIES

Louis Vuitton brings collection of trunks to Beverly Hills

August 1, 2022



The exhibition commemorates the 200th birthday of the maison's eponymous founder with trunks designed by visionaries across sectors. Image courtesy of Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion house **Louis Vuitton** is getting by with a little help from house friends with its traveling exhibit, 200 Trunks 200 Visionaries.

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Currently hitting Beverly Hills, California, the exhibit spotlights 200 trunks designed by friends of the house from myriad backgrounds. The trunks, which have gone global, will later be auctioned off by Sotheby's.

Disparate visions

Residing at 468 North Rodeo through Sept.6, consumers can make reservations, walk through the space and observe brilliant minds from disparate expert backgrounds flex their design muscles.

Several familiar faces attended the opening of the multi-room experience, including American actresses Jurnee Smollett, Shay Mitchell, Iris Apatow, South African actress Thuso Mbedu, internet personality Emma Chamberlain, American filmmaker Ava DuVernay and more.



Some contributors to the 200 trunks include American journalist and activist Gloria Steinem, British makeup artist Pat McGrath and more. Image

courtesy of Louis Vuitton

The exhibition commends the 200th birthday of the maison's eponymous founder with trunks designed by visionaries across sectors.

Some contributors to the 200 trunks include American journalist and activist Gloria Steinem, British makeup artist Pat McGrath, American architect Peter Marino, Japanese fashion designer Nigo and more.

A comprehensive list of all designers and their trunks is available on the exhibition website, louis200.com.

Beverly Hills is the first United States stop for the traveling exhibition, as it made its debut in France last December and has since traveled to Singapore.

The summer has served as an exciting season for Louis Vuitton in California.

Last month, Louis Vuitton opened the brand's first standalone menswear retail store in California on Rodeo Drive in Beverly Hills.

Having opened on July 16, the store exclusively offers items from the brand's menswear collections, including leather goods, accessories, shoes, ready-to-wear, watches and fragrances. The dedicated men's store is the eighth of its kind in the United States and the first in California ([see story](#)).

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