

AUTOMOTIVE

Lamborghini posts record performance for first half 2022

August 2, 2022



The Italian automaker is on track for its best year to date. Image credit: Lamborghini

By LUXURY DAILY NEWS SERVICE

Italian automaker Lamborghini has reported revenue of 1.33 billion euros, or \$1.36 billion at current exchange, a 30.6 percent increase year-over-year.

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Delivering 5,090 vehicles during the period, this represents a new record for the automotive company as it concludes the best six months in its history in terms of sales, turnover and profitability. The United States stood as Lamborghini's top market, selling 1,521 units, followed by Mainland China, Hong Kong, Macau, the United Kingdom and the Middle East.

"We have come to the end of an exceptional first half of the year, despite ongoing uncertainty caused by the geopolitical situation," said Stephan Winkelmann, chairman and CEO of **Lamborghini**, in a statement. "The outlook is equally positive, with orders taken already covering the whole of 2023 production."

Record performance

Operating margins stood at 31.9 percent, a 7.3 percent increase from the same period last year.

According to the automaker, profitability was driven by an increase in volume, product offerings, greater customization opportunities and exchange rates.



The United States was the automaker's top market for the first half of the year. Image credit: Lamborghini

Mainland China, Hong Kong and Macau delivered 576 units, Germany delivered 468 units, the United Kingdom delivered 440 units and the Middle East delivered 282 units.

The Urus Super SUV is responsible for 61 percent of sales while the Huracn and Aventador super sports cars accounted for 39 percent.

The new Huracn Tecnica was unveiled in April, which features a rear-wheel drive model with a new design and a V10 engine.

Beginning in August, there will be three new product announcements for the Urus and Huracn lines.

Lamborghini had already hit new records with its Q1 performance, reporting revenues of 592 million euros, or \$624.9 million at the current exchange, a 13.3 percent increase year-over-year.

After a successful 2021, in which the company recorded its best performance to date for turnover and profitability, Lamborghini delivered 2,539 vehicles in Q1, breaking the record seen in the first quarter of 2021 ([see story](#)).

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