

ARTS AND ENTERTAINMENT

Gucci-sponsored LACMA Art+Film Gala announces honorees

August 2, 2022



Helen Pashgian and Park Chan-wook will be honored at this year's gala. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

The Los Angeles County Museum of Art (LACMA) has unveiled the date and honorees of its 2022 Art+Film Gala, sponsored by Italian fashion house Gucci.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

On Nov. 5, 2022, LACMA will honor Helen Pashgian and Park Chan-wook. Gucci continues its support of art and film initiatives as the presenting sponsor of the annual event.

"I am so pleased that we will be honoring Helen Pashgian, who has played an indelible role in the Southern California art community and has been a friend of the museum for so long," said Michael Govan, CEO of LACMA, in a statement.

"We are also excited to recognize Park Chan-wook, whose unforgettable films never fail to show us the power of cinema," he said. "Honoring these two artists together continues the vitally important dialogue between art and film that this event supports."

Supporting the arts

In 2014, the museum presented the first large-scale sculptural installation by Ms. Pashgian, "Light Invisible. Untitled," which ultimately became a part of the museum's permanent collection.

It features 12 molded acrylic columns that fill the gallery, creating an immersive viewing experience and inviting guests to reflect on the nature of material and light.

Between 2014 and 2015, the installation traveled to the Frist Art Museum, and, in 2021, it became the centerpiece of the "Helen Pashgian: Presences" exhibition at SITE Sante Fe.



Gucci has been a sponsor of LACMA's Art+Film Gala since its inception. Image credit: LACMA

Mr. Park is a South Korean director, screenwriter and producer whose most recent work, "Decision to Leave," won Cannes Best Director this year. Since the release of his Korean box office record-breaking "Joint Security Area," in 2000, his work has garnered recognition internationally.

After winning the Vulcan Prize at Cannes 2016 for his film, "The Handmaiden," Mr. Park won a BAFTA for Best Film Not in the English Language in 2018.

"It is always a privilege to bring the worlds of art and film together at the Art+Film Gala," said Eva Chow, gala co-chairperson, in a statement. "I am so grateful to Gucci, our partner since the first Art+Film Gala, for making this event possible for the eleventh year."

Gucci has expressed its admiration and appreciation for film in a multitude of ways, from campaign projects and collaborations to philanthropic support.

In 2019, the brand turned to student directors to debut a new footwear collection.

In a collaborative project with Garage Magazine, students from New York University's Tisch School of the Arts created short films around the Ultrapace sneaker ([see story](#)).

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.