

AUTOMOTIVE

Bentley nears completion of rare Bacalar collection

August 4, 2022



Twelve models will be designed in total before Bentley moves on to its next project. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors is approaching the final stages of production for its Bacalar model, which will include 12 vehicles within the collection.

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The Bacalar is a two-seat, open-air luxury vehicle and is the first in a new series of unique projects from the brand. Eight Bacalars have already been produced and delivered to their owners, and the completion of the remaining four will signify Bentley's movement into its next project.

"Designing a Bacalar is an exercise in imagination, with the material, color and finish of practically every interior and the exterior surface being bespoke," said Maria Mulder, head of color, materials and finishes at **Bentley Motors**, in a statement.

"Regardless of your personal style, whether it be to specifying your Bacalar with a bold yellow flame exterior paint synthesized with rice husk ash, or a more subtle moss green that reflects Bentley's heritage, developing your own artisan piping or co-create a unique fabric blend, the Bacalar has provided all of these opportunities."

Bespoke design

Each vehicle takes approximately six months to complete, and Bentley is now in the final quality check process of the final four units.



Customers specified and approved each detail of their custom Bentley Bacalar. Image credit: Bentley Motors

Bacalar is brought to life by Bentley Mulliner to revive its expertise in providing coach-built cars to an exclusive group of consumers.

The roofless vehicle features a Barchetta design, offering buyers a number of customization options and materials. All details on each vehicle have been specified by their owners, defining a close relationship between Bentley Mulliner and its consumers.

Due to the level of personalization, Bentley is not disclosing the identity of these customers nor where the cars will be delivered.

Sustainable, ethically-sourced materials previewed in the EXP 100 GT concept car have now become reality in a number of these units. This includes paint containing ash from rice husks, natural British wool and 5,000-year-old Riverwood sourced from East Anglia.

Last week, the automaker released its earnings report for the first half of 2022, showing its position to be on track for its best year to date.

Bentley posted a profit of \$398 million, up 124 percent year-over-year, for the first half of 2022 as it pushes forward into an electrified future. Putting this into perspective, Bentley reported \$389 million in profit for the entire year of 2021, a previous record, which positions the company to have its best year ever ([see story](#)).

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