

NEWS BRIEFS

## Day's wrap: Balenciaga, Dior, Lamborghini and Rosewood

August 5, 2022



*Balenciaga will make its entry into India in 2023. Image credit: Balenciaga*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 5:

### Balenciaga set to debut in India in 2023

French fashion house Balenciaga, positioning itself as one of the most sought after contemporary luxury brands, is ready to enter India's market.

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### Dior channels Paris for Rodeo Drive pop-up

French fashion house Dior is saying bonjour to California's iconic Rodeo Drive for a new pop-up.

### Lamborghini celebrates new model with music, posts Spotify playlist

Italian automaker Lamborghini is celebrating an exclusive car launch using an inclusive medium: music.

### Rosewood brings first residences to California

Hospitality group Rosewood Hotels and Resorts is urging consumers to bask in the California sun with its newest residences.

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