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NEWS BRIEFS

# Balenciaga, Dior, Lamborghini and Rosewood

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Balenciaga will make its entry into India in 2023. Image credit: Balenciaga

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 5:

#### Balenciaga set to debut in India in 2023

French fashion house Balenciaga, positioning itself as one of the most sought after contemporary luxury brands, is ready to enter India's market.



#### Dior channels Paris for Rodeo Drive pop-up

French fashion house Dior is saying bonjour to California's iconic Rodeo Drive for a new pop-up.

## Lamborghini celebrates new model with music, posts Spotify playlist

Italian automaker Lamborghini is celebrating an exclusive car launch using an inclusive medium: music.

### Rosewood brings first residences to California

Hospitality group Rosewood Hotels and Resorts is urging consumers to bask in the California sun with its newest residences.

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