

TRAVEL AND HOSPITALITY

Virtuoso brings industry into the future of travel with inaugural summit

August 8, 2022



Virtuoso's inaugural tech summit will address how innovation is shaping the future of travel. Image credit: Virtuoso

By LUXURY DAILY NEWS SERVICE

High-end hospitality network Virtuoso is bringing the luxury travel world together with an inaugural summit scheduled for Aug. 14.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Virtuoso's first Travel Tech Summit is inviting technology companies, venture capitalists and startups to one place, to further foster technological innovation within the travel sphere. The summit is divided into three sections, helping participants make connections while pondering the future of the industry.

"Innovating and pushing boundaries is something Virtuoso has always embraced," said Matthew D. Upchurch, chairman and CEO of **Virtuoso**, in a statement.

"Our Incubator program helped launch some of the travel tech players that are core to our business today," he said. "This Travel Tech Summit is just our next step in furthering innovation and ensuring that travel technology benefits our agencies, advisors and the partners who work with us."

Talking tech and travel

The summit will consist of three prominent events: a "Big Ideas" session, a "VC Panel" and a "Startup Showcase."

Executives from Virtuoso, venture capital firms and startups will be speaking and participating in the disparate events.



The summit will bring together leaders in the industry as well as venture capitalists and start ups. Image credit: Virtuoso

During the Big Ideas session, participants will hear from multiple speakers discussing tech strategies that are propelling the travel sector into the future. The VC Panel will revolve around innovations and longer-term opportunities that investors are seeking and funding.

The Startup Showcase will spotlight companies that are actively addressing challenges facing the industry.

"After attending so many industry events, both open and closed, it seemed to me there was no home for innovators focused on luxury travel and the advisor/agency model," said Gilad Berenstein, board member of Virtuoso, in a statement.

"The goal of this summit is to bring together some of the top minds in the industry, from the largest innovators, to those funding development, to the entrepreneurs and start-ups bringing these visions to life."

Virtuoso continues focusing on an exciting, innovative future in the travel industry.

Last month, Virtuoso took its network benefits out of this world, offering seats for Virgin Galactic's spaceflight to its global client base.

In keeping up with the booming industry of space tourism, Virtuoso is bringing the sector into its portfolio, continuing the aim of offering affluent unprecedented luxury experiences ([see story](#)).

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.