

APPAREL AND ACCESSORIES

PVH Corp. reports corporate progress regarding sustainability, community efforts

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Two-thirds of PVH Corp.'s Tommy Hilfiger collections manufactured during the 2021 fiscal year included products featuring sustainably sourced materials. Image credit: Tommy Hilfiger

By LUXURY DAILY NEWS SERVICE

U.S. fashion group PVH Corp. is sharing its sustainability strides and progress regarding its environmental initiatives with a new report.

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The group's 14th annual Corporate Responsibility Report details how it has made progress regarding its Forward Fashion strategy during its 2021 fiscal year, from February 1, 2021, to January 30, 2022, amid a challenging environment. The report touches on efforts related to sustainably sourced products, climate action and more.

"We're excited for the hard work ahead because much more progress is needed to achieve our Forward Fashion ambitions," said Rick Relinger, chief sustainability officer at **PVH Corp.**, in a statement.

"We understand and recognize our responsibility to make a positive impact for both our stakeholders and our industry."

Notable progress

PVH Corp.'s **Forward Fashion** strategy lists specific targets. The group's latest report tracks significant milestones reached in different areas.

Globally, PVH Corp. increased the number of Calvin Klein products that used sustainable materials by 50 percent, compared to 2020. Two-thirds of Tommy Hilfiger collections included products featuring sustainably sourced materials, including those that were recycled or organic.



One-third of the consumer packaging for products was manufactured using recycled materials. Image credit: Calvin Klein

One-third of the consumer packaging for products was manufactured using recycled materials, a sizable increase from 0 percent in 2019.

The majority of energy consumption came from the use and support of renewable sources. PVH Corp. became a founding member of the International Accord for Health and Safety in the Textile and Garment Industry.

PVH Corp. also helped launch The Resilience Fund for Women in Global Value Chains and the Power of Nutrition, in collaboration with other organizations.

PVH Corp.'s full report can be found [here](#), with further elaboration on progress regarding specific goals.

Earlier this year, PVH Corp. announced its plans to invest \$10 million in organizations that foster awareness and access in the fashion industry.

Reflecting PVH Corp.'s Global Inclusion & Diversity (I&D) Council's initiatives, the group's philanthropic fund, the PVH Foundation, is investing \$10 million over the next four years in global nonprofits that support the company's inclusion and diversity priorities. The investments are aiming to create opportunities for underserved and underrepresented communities ([see story](#)).

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