

APPAREL AND ACCESSORIES

Chanel melds worlds of music and style with Belgian musician

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The vignette offers insights into Angle's life on and off stage as a Chanel house ambassador. Image credit: Chanel

By AMIAH TAYLOR

French fashion house Chanel is continuing its legacy of collaborating with modern musicians with its most recent muse, Angle.

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Angle, born Angle Van Laeken, is a Belgian singer/songwriter, actress and pianist who is gaining immense popularity across Francophone nations. For her current Nonante-Cinq Tour, all stage clothes were designed in conjunction with Chanel creative director Virginie Viard.

Behind the scenes

In a new behind-the-scenes film, director and author Loc Prigent gives viewers insights into Angle's life on and off the stage as a Chanel house ambassador.

Chanel's "On Tour with Angle" film

The film begins with Angle slipping into a yellow Chanel co-ord set with black trim as she dances in front of a mirror. Dressed in a black sequin skirt accessorized with a gold belt and the yellow ensemble, Angle saunters down a hallway.

She narrates her love of fashion and stage costumes as a myriad of images appear: the musician dressed in Chanel rain boots and pink tweed co-ord set and the songstress waiting animatedly to perform onstage.

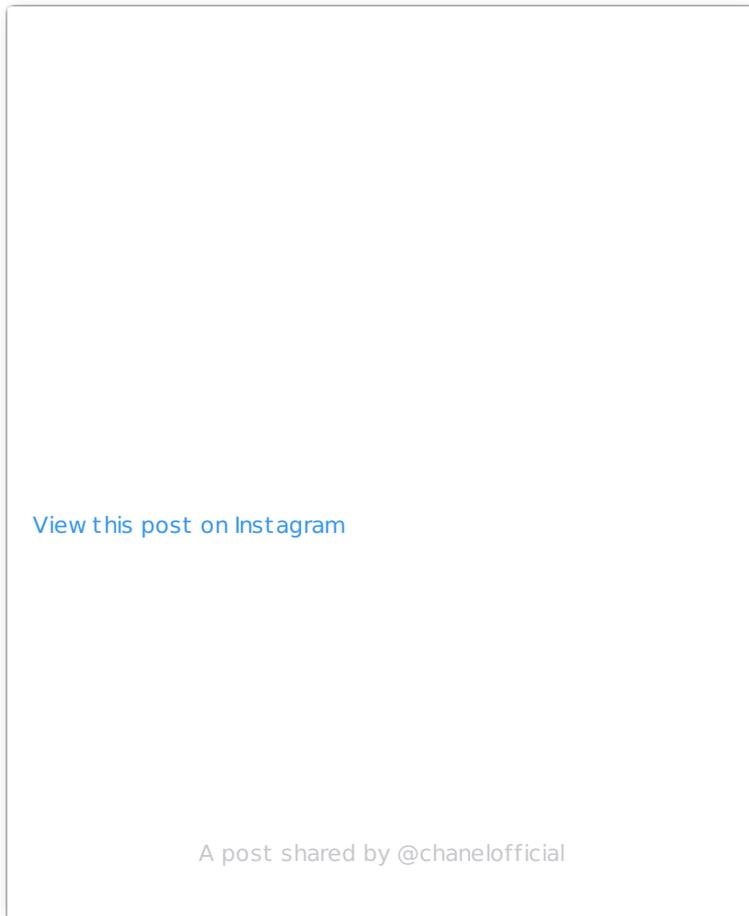
In another scene, Angle visits Rue Cambon, a renovated version of Gabrielle "Coco" Chanel's apartment, for an initial fitting. The talent bounds up the stairs in platform heels explaining the sense of sheer luck and magic associated with being present in a place she had formerly only seen in documentaries.

Angle goes on to explain that she has some familiarity with archival fashion and that Chanel's spring-summer 1995 ready-to-wear collection caught her eye. Both the musician's tour and album are called "Nonante-Cinq", or 95, and the correlation only strengthened the singer's resolve to embody the vintage looks.

The songstress decided to split her concert tour into two distinct halves stylistically.

One half revolved around co-ord sets and vintage looks with matching belts. The other served as an ode to sequins and sparkle.

As Angle prepares to perform and engages in niche pre-show rituals, her bold and unique look is emblematic of the star's powerful stage presence.



What she learned from the collaboration, according to Angle, was to draw closer to Chanel and the resonant and historic values of the luxury fashion house. The shared links between Chanel and the Belgian superstar are a flamboyant sense of passion and endless dedication to the craft.

Musical maximalists

Luxury fashion houses often tap young singers to represent their brands a strategy quite common in youth-targeted advertising.

Tour-specific collaborations are not exclusive to Chanel either, and have also been adopted by luxury brands like Judith Leiber ([see story](#)).

Angle's sequined and over-the-top stage costumes are on trend for this year. Young people are embracing maximalist fashion and using their style as a vehicle for joy and self-expression, citing a social media report from [Instagram](#).

As Chanel continues to modernize its brand and find forward-thinking house ambassadors, it often looks to the past for style inspiration ([see story](#)).