

APPAREL AND ACCESSORIES

Dior channels beloved Toile de Jouy motif into home offerings

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The new Dior Maison line offers the ultimate setup for hosting. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

French fashion house **Dior** is bringing its beloved Toile de Jouy pattern into the home space with a new line for Dior Maison.

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The Toile de Jouy line by the house's creative director Maria Grazia Chiuri brings Dior ethos and sophistication to the dinner table. With offerings from dessert plates to salad bowls and more, the Toile de Jouy line reflects the house's sophisticated style.

Chic hosting

The new Dior Maison line offers the ultimate setup for hosting. The new line puts forth disparate offerings highlighting different designs and colorways.

The Toile de Jouy Hydrangea, a decorative plate, takes on an all-encompassing floral feel and retails for \$190. The dinner plate, retailing at \$150, has a circular floral design on its border and leaves a wide, open white space for its center.

Discover the new **#DiorMaison** toile de Jouy blue line by Maria Grazia Chiuri that reimagines the timeless House motif. The iconic design is hand painted by artisans and adorns extra fine Limoges porcelain pieces from this tea set to dinner plates <https://t.co/FZ410MvwLr>.
[pic.twitter.com/fni8fOV0NZ](https://t.co/FZ410MvwLr)

Dior (@Dior) **August 9, 2022**

One dessert plate, priced at \$130, features another floral and plant-based design. Other dessert plates, the Toile de Jouy Tiger and Toile de Jouy Lion, also \$130 each, illustrate different floral outskirts and center a tiger and lion, respectively.

A Toile de Jouy teapot is priced at \$650 and the collection's sugar bowl is \$500, with both pieces illustrating floral designs.

Additional offerings in the Toile de Jouy include a salad bowl, pie dish, relish dish, mug, large creamer, teacup, teacup saucer, coffee cup, coffee cup saucer and tureen. Every item is available in blue, grey and red colorways.

The collection's products, ranging in price, can be shopped [here](#).

For fans of Dior and those with eagle eyes, it is apparent that the Toile de Jouy pattern has popped up in several places.

Earlier this summer, Dior opened a pop-up spa at Belmond's Hotel Splendido on the Italian Riviera.

Dior's pop-up spa is set in the Splendido gardens, which overlook Portofino Bay. Two gazebos with the maison's classic Toile de Jouy pattern offer guests privacy while blending in with the lush vegetation.

The terrace hosts a treatment cabin with net curtains, beach mattresses and sun loungers in the same Dior Toile de Jouy motif ([see story](#)).

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