

SUSTAINABILITY

Burberry receives SBTi approval for emissions target

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Burberry takes its sustainability a step forward with SBTi approval. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

British fashion house Burberry is joining a growing group of ecoconscious brands as it receives approval from the Science Based Targets initiative (SBTi) for its net-zero emissions target.

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The company joins a number of global companies working to reach net-zero emissions by 2040 and keep warming below 1.5 degrees Celsius in line with the Paris Agreement. In the near term, Burberry has committed to reducing absolute scope one and two greenhouse gas (GHG) emissions by 95 percent by 2023 from a 2017 base year and reducing absolute scope three GHG emissions by 46.2 percent by 2030 from a 2019 base year.

"The SBTi plays a critical role in ensuring ambitions set by businesses are in line with the latest climate science and will contribute to tackling the climate emergency," said Caroline Laurie, vice president of VP of corporate responsibility at [Burberry](#), in a statement.

"Rooting our commitments in science has always been a priority at Burberry, so we can ensure the steps we are taking will have the necessary impact and bring about lasting change."

Making change

In the long term, Burberry commits to maintaining at least 95 percent absolute scope one and two GHG reductions from 2023 through 2040 against a 2017 base, while reducing absolute scope three GHG emissions by 90 percent by 2040 from a 2019 base.



The brand's biodiversity strategy expands the scope of the label's current initiatives with three focus areas. Image credit: Burberry

Scopes one and two cover emissions generated from Burberry's own operations, such as electricity and gas in stores, manufacturing hubs and offices. Scope three refers to emissions in Burberry's external supply chain, such as energy usage by manufacturing and material sourcing partners.

The company's emissions target builds on its commitment to reduce its direct and indirect environmental impacts and make a positive difference in the lives of people around the world, it said in a statement.

Burberry is currently carbon neutral across its own operations globally, as the electricity it uses is from renewable sources.

Last month, the brand furthered its support for both creativity and circularity in the fashion industry with a continued partnership.

In partnership with the British Fashion Council (BFC), the house donated to the ReBurberry Fabric program, which gives fashion students leftover fabrics, ultimately preventing waste. The partnership supports Burberry initiatives in two areas fostering the next generation of fashion talent and promoting sustainability ([see story](#)).

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