

NEWS BRIEFS

Day's wrap: Prada, Burberry, Tag Heuer, Porsche, Ferragamo and Natural Diamonds Council

August 11, 2022



Prada Beauty is now available through a dedicated website. Image credit: Prada

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 11:

Prada launches beauty platform

Italian fashion house Prada is introducing a new platform dedicated exclusively to its beauty offerings.

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Burberry receives SBTi approval for emissions target

Swiss watchmaker Tag Heuer and German automaker Porsche are celebrating the release of their first collaborative smartwatch, the Tag Heuer Connected Calibre E4 Porsche Edition.

Tag Heuer, Porsche release special edition timepiece

Auction house Sotheby's is guiding consumers to the three-point line with an auction honoring NBA legend, Michael Jordan.

Ferragamo, Farfetch partner for innovation strategy

Italian fashion house Salvatore Ferragamo and luxury online retailer Farfetch are launching a global integrated partnership to boost digital innovation capabilities and reach new consumer segments.

Natural Diamond Council partners with online design service

The Natural Diamond Council is partnering with online platform Gemist to launch a digital platform allowing consumers to design and try on jewelry at home before making a purchase.

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