

MEDIA AND PUBLISHING

Meta champions voter safety and election transparency

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An image of an "I Voted" sticker. Image credit: Meta

By LUXURY DAILY NEWS SERVICE

Media company Meta is putting safeguards in place for the upcoming 2022 U.S. midterm elections to play out on their platform in a transparent and secure manner.

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The social media goliath is reiterating the same policies and safeguards it had in place during the 2020 U.S. Presidential election and using international elections as ongoing learning opportunities to thwart emerging threats. Meta invested \$5 billion last year into safety operations and vows to fight foreign interference and domestic influence campaigns and to employ a network of independent fact-checking partners.

"Our teams fight both foreign interference and domestic influence operations, and have exposed and disrupted dozens of networks that have attempted to interfere with US elections," said Nick Clegg, president of global affairs at Meta, in a statement.

"We've banned more than 270 white supremacist organizations, and removed 2.5 million pieces of content tied to organized hate globally on Facebook in the first quarter of 2022."

Meta's meticulousness

Meta has cracked down on harmful content. The tech giant continually reviews content to determine if it violates its community standards, which include policies on hate speech, publicizing crime, election and voter interference and bullying.

Continuing the trend from the U.S. 2020 election, Meta will remove political content that includes misinformation about voting rights and methods of voting, misinformation about the qualifications for voting, and calls for violence related to voting. The tech company will also reject advertising which undermines the legitimacy of the upcoming election.



[View this post on Instagram](#)

A post shared by When We All Vote (@whenweallvote)

An image of Beyonc sipping a martini with olives.

In an effort to connect social media users with reliable information, details about voter registration and pertinent information from state election officials will be available through both Feed notification and the Meta Voting Information Center. Voting registration instructions and reminders are also another way the tech company hopes to improve election integrity.

Continued voter interference vigilance is not the only change from the media company. Meta also made Facebook Reels available for iOS and Android in more than 150 countries around the world in February ([see story](#)).

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