

AUTOMOTIVE

## Bentley joins Realm, shares additional plans for inaugural residences

August 31, 2022



*Each home at Bentley Residences will have a private car elevator. Image credit: Bentley Motors*

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By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors continues making moves on its inaugural residences set to debut in 2026, announcing a new collaboration with real estate organization Realm.

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With its residences, Bentley is planning to develop the tallest coastal residential tower in the United States. With continued strides, the automaker has also announced its collaboration with Realm, a membership program for top-performing luxury real estate brokers and developments.

"We have just completed construction on our \$10 million sales center and we are excited to offer prospective buyers the fully immersive luxury experience that they have come to expect from the Bentley brand," says Sebastian Tettamanti, vice president of sales and marketing at Bentley Residences, in a statement.

"While offering a standard of experience in our sales center that is unrivaled, Bentley Tower also has developed a digital strategy to reach the world's affluent," he said. "By joining Realm, we are confident in our ability to offer this incredible opportunity to own a piece of a true legacy to an audience that is unequalled by any other real estate platform."

Every Bentley detail

Bentley Residences, planned for completion in 2026, will hold more than 200 residences and amenities. Each unit has been designed with Bentley ethos in mind, with every residence including an in-home multi-car garage.

The 62-story condominium building is located in Sunny Isles Beach, Florida, with each residence offering impressive views of the Miami skyline. Amenities include a restaurant, cinema, whiskey bar, gym, pool, spa, cigar lounge and more.



*With its new Realm membership, Bentley is hoping to help position its residences as a space to provided unparalleled experiences to affluents. Image credit: Bentley Motors*

The residences will also offer ocean and bayside views in every apartment, meant to be enjoyed through unit floor-to-ceiling windows.

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"Through patented technology the Bentley Residences will be able to align the lifestyle affinities of prospective buyers with the attributes of the residences and their world-class amenities," said Alistair Brown, founding partner at Realm, in a statement.

"By activating the clients of the REALM membership, we are excited to support the Bentley Residences sales team in achieving broader reach and exceptional results through their efforts."

In April, Bentley Motors released an additional preview of its inaugural Bentley Residences, alongside its sales gallery.

The sales gallery illustrates design detailing that will be present in the 216-unit beachfront residential building in Sunny Isles, Miami, Florida. Additionally, a suite of renderings were released, previewing the plans, luxury communal spaces and lifestyle amenities ([see story](#)).

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