

NEWS BRIEFS

## Day's wrap: Louis Vuitton, Burberry, Ferragamo and David Yurman

September 7, 2022



*Imagery featuring Mr. Cooper accompanies the campaign video, directed by Oscar-winning filmmaker Damien Chazelle. Image courtesy of Louis Vuitton*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sep. 7:

[Louis Vuitton selects Bradley Cooper for inaugural ambassador campaign debut](#)

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French fashion house Louis Vuitton is celebrating the 20th anniversary of the Tambour watch with a new campaign from Hollywood's finest.

[Louis Vuitton, Assouline honor Virgil Abloh with posthumous book debut](#)

French fashion house Louis Vuitton is releasing a commemorative coffee table read in honor of its late fashion great.

[Ferragamo moves full speed ahead with increased H1 profits](#)

Italian fashion house Ferragamo has released strong sales reports for the first half of the year.

[Burberry elevates first-ever female Korean global brand ambassador](#)

British fashion house Burberry is going global with the announcement of its first-ever South Korean female ambassador.

[David Yurman adds Taylor Hill and Camille Rowe to celebrity ambassador roster](#)

U.S. jeweler David Yurman is announcing its selection of two talents as the label's latest representatives.

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