

JEWELRY

Pomellato centers cultural heritage in new capsule collection

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An image from Pomellato's "Venetian Heritage" campaign film. Image credit: Pomellato

By LUXURY DAILY NEWS SERVICE

Italian jeweler Pomellato has collaborated with international nonprofit Venetian Heritage to fund the restoration of Venice's Epistle Ambo at St. Mark's Basilica.

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The pulpit was left in a state of disrepair after a 2019 flood. Now, thanks to Pomellato, the water damage will be completely reversed; in celebration of this initiative, the Italian jeweler is releasing a new capsule collection that pays tribute to the history of the city's artistic brilliance.

"The restoration of the Epistle Ambo in the Basilica of San Marco is an important initiative for Venice, which makes me very proud and which testifies, once again, to Pomellato's care for the cultural heritage, conservation and promotion of this wonderful city," said Sabina Belli, CEO at [Pomellato Group](#), in a statement.

Cultural conservation

Pomellato's Iconica Venezia capsule collection, which celebrates the overarching restoration, mirrors materials from very structure it seeks to repair.

Pomellato's "Venetian Heritage" campaign film

The basilica's ambo is composed of red porphyry, a stone that was reserved for emperors according to Byzantine tradition. Similarly, the brand's two Iconica Venezia ring versions take cues from Venetian architecture, as one is composed of red gold, garnet and red porphyry, and the other, green porphyry and green tourmaline.

In another nod to historical tradition, the bezels of the rings were modeled after a classic design rooted in Pomellato's Milanese goldsmithing traditions. The Iconica Venezia rings will be produced in a limited edition capacity.

The Kering-owned brand's contributions to conservation extend to environmental jewelry lines ([see story](#)). Pomellato is committed to both safeguarding artisanal excellence and lessening its environmental impact.

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