

MEDIA/PUBLISHING

Vogue World wows consumers with ultimate ode to luxury fashion

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Serena Williams opened the runway show. Image credit: Vogue

By LUXURY DAILY NEWS SERVICE

Vogue put on the ultimate spectacle for fashion lovers earlier this week, utilizing New York as a runway with some of Hollywood's biggest stars.

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The Vogue World event served as a celebration of the publications 130th anniversary with a unique fashion show, featuring looks from coveted brands including Dior, Gucci, Balenciaga, Valentino and more. The show utilized classic New York as a runway, with appearances from Lil Nas X, Serena Williams, Kanye West and more.

It is *Vogue's* world

With such a chic and highly attended event, *Vogue* reminded consumers why it is a driving force in the luxury fashion world.

The show opened with decorated tennis star Ms. Williams strutting down a cobblestone street in a stunning silver Balenciaga tank dress, complete with a cape.

[.@brooklynbeckham](#) and [@nicolaanpeltz](#) share a sweet moment at [#VogueWorld](#). Tune in now: <https://t.co/sduP8mqGu9> pic.twitter.com/kyVXT01Mkm

Vogue Magazine (@voguemagazine) [September 12, 2022](#)

Vogue World was a star studded event

Anna Wintour, who has served as editor in chief of *Vogue* since 1988, sat joyfully in the audience, among other attendees including Brooklyn and Nicola Peltz Beckham, Emily Ratajkowski, Gigi Hadid, Hari Nef and more.

An ode to the city of New York and fashion, Vogue World offered different ticketed packages, inviting consumers to sit alongside the fashion elite.

The jam-packed event featured a display of previous *Vogue* issues, food trucks and free disposable cameras from a cart staffed by Italian fashion company Moncler.

For those who could not attend the coveted event, *Vogue* World is now shoppable on *Vogue's* The Get, featuring an array of fall 2023 edits.

One cannot seriously contemplate luxury fashion without the acknowledgement of the role of *Vogue*, an outlet that continues to spotlight and collaborate with luxury brands.

In May, Italian fashion label Gucci collaborated with *Vogue* in a new series spotlighting famous women discussing their experiences with empowerment.

The first installment of "The Awakening" stars English singer Florence Welch, one of the faces of Gucci Bloom fragrances. Filled with floral touches, the vignette follows Ms. Welch as she ruminates on her creative process, how she has grown as an artist and individual and how she has embraced the process of getting older while learning more about herself ([see story](#)).

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