

FOOD AND BEVERAGE

## Veuve Clicquot releases new Champagne honoring founder's ethos

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*La Grande Dame Ros 2012 is an ode to Madame Clicquot's constant striving for excellence. Image courtesy of Veuve Clicquot*

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By LUXURY DAILY NEWS SERVICE

LVMH-owned Champagne maker **Veuve Clicquot** is honoring founder Madame Clicquot and her innovative spirit with its newest release.

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La Grande Dame Ros 2012 will be available later this month, serving as a reflection of Madam Clicquot's innovation and resilience in the luxury beverage space. Aged more than 10 years, the beverage also reflects Madam Clicquot's intensity and strength.

La Grande Dame Ros 2012

Lauded as a trailblazer within the beverage industry, Madam Clicquot took over the Veuve Clicquot brand at the age of 27 when her husband passed away.

Known for her passion and optimism, her boisterous and dedicated spirit led to her being dubbed "la Grande Dame" of Champagne. She is credited with creating the first blended ros Champagne by melding her Bouzy red wines and white wines.



*The founder was known for her passion and optimism, with her boisterous and dedicated spirit leading to her being dubbed "la Grande Dame" of Champagne. Image courtesy of Veuve Clicquot*

La Grande Dame Ros 2012 is an ode to the founder's constant striving for excellence. The beverage has floral and warm spicy notes, offering the feeling of sharpness and then silkiness.

The Champagne maker believes that La Grande Dame Ros 2012 is best paired with Veuve Clicquot's new gastronomic experience, Garden Gastronomy, which uses "Grands crus" vegetables for grands crus grapes.

The seasonal, local and fresh produce complements the Champagne.

Earlier this year, LVMH-owned Champagne maker Veuve Clicquot ruminated on special ingredients in a new installment of its Garden Gastronomy series.

The latest vignette stars Domingo Schingaro, chef at Due Camini restaurant, designing a signature dish inspired by the La Grande Dame Champagne. The short film showcases Mr. Schingaro's immense and meticulous care for his vegetables, reflective of the Champagne maker's similar approach to its offerings ([see story](#)).

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