

TRAVEL AND HOSPITALITY

VistaJet vamps up flight offerings as demand surges

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An image of a VistaJet stewardess. Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

Private aviation company **VistaJet** has launched a more accessible flight solution, the VJ25 flight membership, as demand for business aviation skyrockets.

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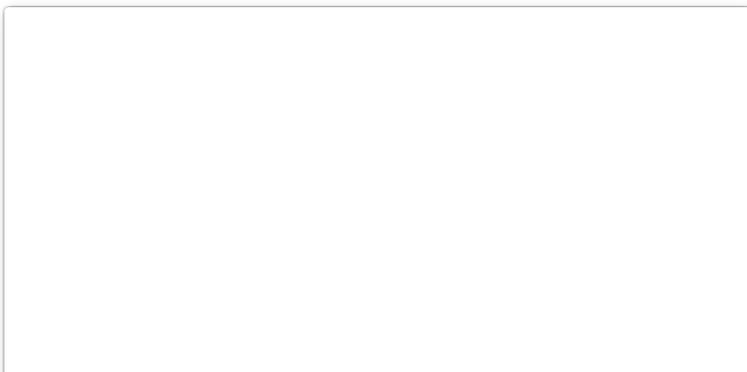
In the U.S. especially, business jet activity has more than recovered from the pandemic: it has rebounded in the first quarter of 2022, and surpassed 2021 levels. In fact, North America accounted for around half of subscription based private jet company VistaJet's Program revenue, with sales increasing by over 100 percent in the region, driven by both existing clients boosting hours and new client sign-ups.

Catching flights

The VJ25 flight membership is ideal for affluent consumers who desire VistaJet service but want to be able to select the type of aircraft they fly on and prefer a minimal commitment level.

The bespoke flight subscription membership is specifically designed with flexible passengers who would like to opt for high quality, low frequency travel.

The three-year plan includes 25 to 49 flight hours per year and access to a fully enabled business suite as well as the Vista Members' fleet of over 350 aircraft globally, including the instantly recognizable Global 7500.



[View this post on Instagram](#)

A post shared by VistaJet (@vistajet)

An image of a VistaJet plane

The membership also includes at least one Cabin Host per flight, trained by the British Butler Institute, MedAire, Norland College and Wine & Spirit Education Trust and a private seasonal dining selection created in partnership with notable high-end chefs and restaurants.

This latest offering from VistaJet is not the company's only recent expansion, the private aviator recently broadened its member-only offerings with a new artistic partnership with the Frieze Art Fairs for exclusive and VIP access to some of the world's top art events ([see story](#)).

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