

NEWS BRIEFS

## Day's Wrap: Lord & Taylor, Redfin, Macy's and Stuart Weitzman

September 20, 2022



*An image of new jewelry offerings from Lord & Taylor. Image credit: Lord & Taylor*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sep. 20:

[Lord & Taylor modernizes in honor of its 200 year anniversary](#)

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The oldest U.S. department store chain, Lord & Taylor, has a new "Fall Fete" campaign which is the initial step towards a completely revamped digital-led image for the historic luxury retailer.

[Redfin reports rise in all-cash offers from affluents](#)

Affluent U.S. homebuyers are using all cash offers as their acquisition method of choice when paying for new homes.

[Macy's eliminates unnecessary waste through increased digitalization](#)

U.S. retail corporation Macy's Inc., owner of department store Bloomingdale's, is centering sustainability and recycling through its social purpose platform, Mission Every One.

[Stuart Weitzman names Kim Kardashian as global ambassador](#)

Tapestry-owned fashion house Stuart Weitzman has announced a promising partnership with billionaire influencer and media personality Kim Kardashian, who is serving as the brand's new global ambassador.

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