

NEWS BRIEFS

## Tod's, Roberto Cavalli, Hampton real estate and Karl Lagerfeld – News briefs

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By STAFF REPORTS



Today in luxury marketing -

### Tod's sales climb

Strong gains in Asia and robust growth of the Tod's brand and its footwear category helped parent company Tod's SpA close 2011 with a 13.5 percent rise in sales to 893.7 million euros, or \$1.24 billion at average exchange rates, according to Women's Wear Daily.

[Please click here to read the entire article from WWD](#)

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[Roberto Cavalli is now blogging prodigiously](#)

Starting this past weekend and continuing with that giddy "this is fun!" fervor that infects all new bloggers, designer Roberto Cavalli has been writing near daily in a new column on his website.

[Please click here to read the entire article from The Cut](#)

[Wall Street's cutbacks nip at Hamptons](#)

Home prices in the Hamptons slipped for the second quarter in a row, raising a question about whether a slowdown in Wall Street bonuses may be beginning to affect the luxury second-home market.

[Please click here to read the entire article from the Wall Street Journal](#)

[Karl Lagerfeld is now on Twitter](#)

What with the launch of Karl Lagerfeld's KARL line at Net-a-Porter today, it looks like Karl's publicity people finally got the fashion master a Twitter account, according to Racked.

[Please click here to read the entire article from Racked](#)

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