

APPAREL AND ACCESSORIES

Tapestry Inc., Kate Spade support 2022 HBCU Fashion Summit

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tapestry

COACH | kate spade | STUART WEITZMAN

U.S. fashion group Tapestry, Inc. is partnering with Harlem Fashion Row's annual HBCU Fashion Summit. Image credit: Tapestry Inc.

By LUXURY DAILY NEWS SERVICE

U.S. fashion group Tapestry, Inc. is partnering with Harlem Fashion Row's annual HBCU Fashion Summit, its latest move in elevating the next generation of talent.

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The new program, the result of a three-year partnership between Tapestry, Kate Spade and the HBCU Fashion Summit, will provide Bowie State University intimate access to Kate Spade executive leaders and designers. The 2022 HBCU Fashion Summit will feature several courses, named "Tenacity Talks," where students will hear directly from Kate Spade leadership on myriad imperative topics.

"We are aiming to foster a truly inclusive environment both internally and externally - where people from all backgrounds and experiences can thrive, because we know that we are at our best when we embrace and celebrate diverse perspectives," said Liz Fraser, CEO and president of Kate Spade New York, in a [statement](#).

"We are committed to investing in and supporting diverse talent, and are excited to bring this partnership to life with Harlem's Fashion Row - an organization we have long respected as a pioneer in the industry - alongside our parent company, Tapestry."

Bolstering next-gen talent

Tapestry, Inc. is excitedly assisting in the facilitation of the 2022 HBCU Fashion Summit, where courses and speakers aim to offer Bowie State University students meaningful insights into the present and future worlds of fashion.

Speakers will include Kate Spade CEO and brand president Ms. Fraser; Kristen Naiman, senior vice president of brand concept and strategy; Tom Mora, senior vice president and head of design, ready-to-wear and lifestyle categories; Jennifer Lyu, senior vice president and head of design, leather goods and accessories and Tapestry's David Casey, chief inclusion and social impact officer.



Course topics include the history of Kate Spade and Tapestry, Kate Spade accessory design 101 and more. Image credit: Kate Spade

College professors will also contribute remarks. The curriculum begins Sept. 27 and will unfold through the spring semester.

Course topics include the history of Kate Spade and Tapestry, Kate Spade accessory design 101, concept, print and color, how to build the bones of a brand, mental health and the fashion industry and more.

Tapestry, Inc. is looking to give back as it builds off its own internal success.

Earlier this month, Tapestry, Inc. set its sights on prosperity with the announcement of its 2025 growth strategy and financial targets.

The fashion group expects to earn \$8 billion in revenue by the fiscal year 2025, reflecting a compound annual growth rate (CAGR) of 6 to 7 percent. Tapestry is actively looking to build off the success of its Acceleration Program, while highlighting steps it is looking to take to continue its upward swing ([see story](#)).

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