

JEWELRY

## Chopard gets zoological with latest watch collection

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An image of the Chopard Happy Sport Sea Turtle watch. Image credit: Chopard

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By LUXURY DAILY NEWS SERVICE

Swiss jeweler Chopard is infusing its glamorous jewelry with animal activism with its latest offering.

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The Chopard Happy Sport Sea Turtle watch is a timepiece that is synonymous with a love of life which encompasses all living creatures from humans to aquatic creatures. Each watch is a part of an ultra-limited edition capsule collection of 8 pieces in ethical rose gold and diamonds.

Critically endangered species

Sea turtles are considered endangered and three of the seven existing species in the danger zone of being critically endangered, according to the World Wildlife Fund. With its latest Happy Sport collection, Chopard is using its pull as a luxury artisan to honor animal species that are well worth preserving.

*"METIERS D'ART Happy Sport sea turtle by Chopard," campaign film*

Equipped with Chopard Caliber 96.23-L with its 65-hour power reserve and crafted from ethical gold, the Chopard Happy Sport Sea Turtle watch is the epitome of aesthetic allure and enduring materials. A compelling mix of wildlife aesthetics and refined craftsmanship, the timepiece is in a league of its own.

The Maison's love of life and celebration of nature is subtly mirrored in the tropical green color palette of the watch which features a marine background motif composed of opal and blue and green textured mother-of-pearl marquetry. Each timepiece also has an animalistic focal point, a turtle mobile set with an aventurine cabochon and brilliant cut diamonds.

In a continued nod to recognizable beauty in all living things, the Swiss jeweler recently collaborated with musical powerhouse Mariah Carey to create a distinct butterfly themed collection ([see story](#)).

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