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NEWS BRIEFS

## Tiffany & Co., Rolls-Royce, LVMH and Jimmy Choo

October 4, 2022



The brand is back with more Beyonc the star wears a custom Tiffany HardWear necklace in an official anthem film. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 3:

Tiffany & Co., Beyonc prove art imitates life with latest campaign drop



U.S. jeweler Tiffany & Co. is not quite done celebrating self-expression and unapologetic individuality with its leading lady.

Rolls-Royce releases custom Phantoms for charitable collaboration

British automaker Rolls-Royce is immersing select luxury models in the elements.

LVMH combats inflation with employee stimulus

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is credited with distributing financial aid to its workforce amid a global cost-of-living crisis.

Jimmy Choo launches resale with The RealReal for National Consignment Day

British footwear label Jimmy Choo is supporting the circular economy with help from luxury resale platform TheRealReal.

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