

JEWELRY

## Tiffany & Co., Beyonc host 'Club Renaissance' dance party in Paris

October 7, 2022



*Beyonc has continued her partnership with American jeweler Tiffany & Co. Image credit: Tiffany & Co.*

By LUXURY DAILY NEWS SERVICE

U.S. jeweler **Tiffany & Co.** is continuing the excitement from its "Lose Yourself in Love" campaign with Beyonc, culminating the week with a co-hosted Club Renaissance Party.

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The star-studded event took place on Oct. 4. at The Yoyo Palais De Tokyo nightclub in Paris. Attendees included Dutch model Imaan Hammam, American singer-songwriter Halsey, French model Cindy Bruna and American supermodel Naomi Campbell, as well as American musicians Tyler the Creator and Doja Cat, who both made an appearance.

Disco divas

Tiffany & Co. released event visuals on Oct. 7 to much fanfare, as nearly 50,000 people liked and commented on the post in a matter of hours.

Beyonc and Tiffany & Co. co-hosted an epic CLUB RENAISSANCE party in Paris at the close of fashion week on Tuesday. [@Beyonce](#) [#TiffanyAndCo](#) [#CLUBRENAISSANCE](#)

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Tiffany & Co. (@TiffanyAndCo) [October 7, 2022](#)

*Beyonce dazzles in Tiffany jewelry and metallic eyeshadow*

Beyonc wore a newly-released magenta dress straight off of the Saint Laurent spring/summer 2023 runway. On her wrist sat a Tiffany & Co. Schlumberger bracelet.

The secret party for A-listers followed the brand and Beyonc's "Lose Yourself in Love" campaign film launch, set to her song, "Summer Renaissance." The one-minute clip, which was directed by Mark Romanek, is one of the first

visual components to be aired from the singer's latest album ([see story](#)).

A testament to the strength of Tiffany and Co.'s creative, fans have continued to generate a buzz on social media, asking the musical powerhouse to release the rest of the visuals to accompany her 2022 body of work.

Beyonc seems to be the latest muse and focal point for the U.S. jeweler, who previously partnered with the singer, producer and actress and her husband on "About Love", a campaign focused on the tie between the endless nature of romantic love and the everlasting nature of jewels ([see story](#)).

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