

APPAREL AND ACCESSORIES

Mulberry takes Softie outdoors with new collection

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The new season Lily handbag from Mulberry in Double Yellow Heavy Grain. Image credit: Mulberry

By LUXURY DAILY NEWS SERVICE

British fashion group **Mulberry** is expanding on its celebration of the great outdoors with a new collection.

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Mulberry's "Softie Outerwear" collection expands on its existing handbag line of the same name, harnessing a familiar comfort and texture for seasonal staples, with jackets, coats, scarves and more. Mulberry's signature Postman's Lock fastenings also are woven throughout.

Bundle up

Mulberry is ushering in the fall and winter seasons with new micro versions of its beloved bag styles. Small bag offerings include the Lily and Billie, available in 13 and 8 colorways, respectively.

A larger handbag, the Bayswater, is available in 16 shades. Additional bags vary in size, texture and colorway, including the Amberley Satchel, the Iris Top Handle and more.

Mulberry channels its ethos into new outerwear

Mulberry's rebellious spirit is further illustrated in its Softie Outerwear offerings, made with recycled silk and nylon.

Pieces include a Softie Quilted Bomber in Khaki with black accents, made with recycled nylon, and the Softie Quilted Hooded Cape in Mulberry Green, made with recycled Nylon.

Additional offerings comprise the Softie Quilted Sleeveless Coat in Black, made with recycled nylon and the Softie Quilted Shell Jacket in Tobacco Brown made with recycled nylon, Softie Quilted Wrap Skirt, among others.

Mulberry's latest release comes on the heels of positive financial news for the group.

In June, Mulberry reported on its standing for the fiscal year ending April 2, 2022, achieving revenues of 152.4 million pounds, or \$184.6 million at current exchange rates.

Retail sales in the U.K. alone increased by 36 percent to 89.8 million pounds, or \$10.8 million at current exchange rates ([see story](#)).

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