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JEWELRY

Tiffany & Co. honors natural beauty with new Bean collection

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The Bean design wire ring in platinum with pav diamonds has 0.38 carats of white diamonds included in the design. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. has debuted a new Elsa Peretti Bean design collection which is inspired by the curves of nature.



Necklaces from the collection are available with and without hand-set pav white diamonds. The wearable designs include necklaces, rings and earrings composed of metals like rose gold, platinum and sterling silver.

"The day Elsa Peretti became a part of Tiffany & Co. was the day we entered a new era in our history of design innovation," said Michael J. Kowalski, the former Chairman and CEO, Tiffany & Co., in a statement.

Death of an icon

The late Elsa Peretti was a long-time jewelry designer for Tiffany & Co since 1974 who passed last year. In a nod Ms. Peretti's legacy, this namesake collection is meant to symbolize life's origins, according to the U.S. jewelry house.



This 50 mm design is set on an 18 inch black silk cord

The Elsa Peretti Bean design collection comes with bean focal points in varying sizes like 6.5, 12, 18 and 20 mm. While many of the designs feature nebulous metal beans as center pendants in materials like yellow gold, the Bean design pendant in green jade is available for customers with a penchant for gemstones.

All in all, the collection is meant to honor Ms. Peretti's talent for distilling the beauty of nature into emblematic designs. Her previous collection for the U.S. jeweler include the Bottle and Open Heart collections

Beans are not the only muse that has caught the eye of LVMH-owned jewelry brand Tiffany & Co., locks have also been a recurring theme in the jeweler's collections. A dedicated lock collection was introduced in August of this year (see story).

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