

NEWS BRIEFS

## Day's wrap: Hermes, Kering, Jaguar Land Rover, Rmy Cointreau, Luxury State of the Luxury Market 2023 Survey and Luxury Women to Watch 2023

October 20, 2022



Hermès in October 2022 opened its new flagship store in Pangyo, South Korea, located in the Hyundai Department Store Pangyo. Image credit: Hermès

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 20:

**Hermès Q3 sales up 32.5pc to \$3.08B, with strong showing across lines**

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Hermès posted a 32.5 percent jump at current exchange rates and a 24 percent rise at constant exchange rates for the third-quarter 2022, showing the continued demand for the French maison's products globally.

**Kering Q3 revenue, buoyed by Gucci and YSL, up 23pc to \$5B**

Kering, parent to Gucci and Yves Saint Laurent, posted third-quarter revenue of \$5.03 billion, up 23 percent as reported and a 14 percent jump on a comparable basis.

**Jaguar Land Rover North America, amidst transformation, taps Charlotte Blank as marketing chief**

Jaguar Land Rover North America has named Charlotte Blank as its new chief marketing officer as the British automaker continues to electrify its entire fleet of cars in a major sustainability push.

**Cognac giant Rmy Cointreau debuts perfume house in spirited move**

French Cognac maker Rmy Cointreau has launched a new upscale perfume house that banks on its expertise of blending and aging spirits.

**Invitation to participate: State of the Luxury Market 2023 Survey**

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in

Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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