

NEWS BRIEF

Day's wrap: Saks, Hennessy, Swarovski, Longchamp, Luxury State of the Luxury Market 2023 Survey and Luxury Women to Watch 2023

October 25, 2022



For the launch of LoubiFamily, Saks is presenting a special window installation, on display now through Sunday, Oct. 30. Images courtesy of Saks and Luis Guilln

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 25:

[Saks, Christian Louboutin partner on exclusive rollout of new children's footwear and pet accessories](#)

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U.S. retailer Saks is supporting the launch of a new category from French footwear and accessories label Christian Louboutin.

[Hennessy, Berluti team up for rare Cognac bottle](#)

Two storied French maisons, both in the LVMH family, have put their craftsmanship on full display with a new collaboration recently unveiled: Richard Hennessy x Berluti.

[Swarovski, targeting eco market, goes from crystal to diamonds with new lab-grown line](#)

Swarovski, an Austrian brand known the world over for its luxe crystal creations, is moving into a higher-end jewelry market with its new line of lab-grown diamonds aimed at the United States market.

[Longchamp, eyeing Gen Z market, joins TikTok](#)

French leather goods brand Longchamp has joined a bevy of high-end marques enticed by the potential of video-share platform TikTok to open doors to younger consumers.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in

Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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