

NEWS BRIEFS

Day's wrap: Zenith, Jaguar, Deloitte, Maserati, Lyst, State of the Luxury Market 2023 Survey and Luxury Women to Watch 2023

October 26, 2022



Zenith's collaboration with artist Felipe Pantone will produce a limited edition of 100 watches. Image credit: Zenith Watches

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 26:

Zenith, Felipe Pantone unveil contemporary art timepiece collaboration

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Contemporary art meets the time-honored tradition of Swiss watchmaking in Zenith's latest artist collaboration with Felipe Pantone.

Jaguar, United Airlines partner for first gate-to-gate, all-electric fleet in US

British automaker Jaguar Land Rover's Jaguar brand and United Airlines debuted a new service collaboration between the companies for select airport travelers in the United States.

US retail sales to see only modest gains this holiday season: Deloitte

U.S. retail sales will likely increase between 4 and 6 percent from November through January, a lower figure than the previous holiday season.

Maserati, in bold move, releases custom Barbie-branded Grecale SUV

Italian automaker Maserati unveiled a one-of-a-kind Barbie-branded SUV in partnership with U.S. toymaker Mattel Inc.

Gucci is world's hottest fashion brand for second consecutive quarter this year: Lyst

Italian fashion brand Gucci was rated the world's hottest fashion brand for the second consecutive quarter in the latest installment of The Lyst Index report.

Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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