

HOME FURNISHINGS

Diamond Spas' Stephanie Bennett: Luxury Woman to Watch 2023

October 27, 2022



Stephanie Bennett

By LUXURY DAILY NEWS SERVICE

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business. This year's list features 25 honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

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Here is one honoree:

Stephanie Bennett
Cofounder/president

Diamond Spas Inc.

Frederick, CO

"My priority will be the same as it has been for the past 26 years: making sure Diamond Spas is producing an exceptional, quality product that stands out from other pool and spa manufacturers in the industry"

What do you like most about your job?

Diamond Spas offers a customized product built to client specifications. Therefore, no one project is like the next.

It is incredibly rewarding to walk through the fabrication department and witness the amazing products being built.

Seeing the collaboration between the clients and our design team, then moving forward through engineering and fabrication is an added bonus. The end result is a stunning hand-crafted aquatic product, unique like each one of our clients.

What is the biggest challenge in your work?

As with all businesses, supply chain issues were complicated to navigate through during the pandemic.

Diamond Spas fared well, but it was a constant stress ensuring we had metal, jets, pumps, spa controls, et cetera.

We utilize the best manufacturers in the industry for all of our pool and spa equipment. These manufacturers worked

closely with us and made Diamond Spas a priority in getting the product needed to build our product. I feel fortunate to say we never missed a ship date.

Thankfully, our inventory stock is back up to 100 percent. Keeping a close eye on the supply chain will be an ongoing task and will continue through 2023.

What is your work priority for 2023?

My priority will be the same as it has been for the past 26 years: making sure Diamond Spas is producing an exceptional, quality product that stands out from other pool and spa manufacturers in the industry.

Our product line is artistic, sophisticated and caters to the needs and stylish preferences of our clients. Our goal has always been to exceed client expectations.

What is your proudest achievement?

My proudest achievement is manufacturing an upscale aquatic product that is sustainable.

The entire Diamond Spas' product line is produced from recycled sheet metal, stainless steel or copper. The recycled content for new stainless-steel sheets lies between 75 to 80 percent.

Our copper sheets come from 95 to 99 percent recycled copper. All Diamond Spas vessel shells are 100 percent recyclable making them fully sustainable.

Stainless steel and copper are wonderful materials to work with. They are eco-compatible, aesthetically appealing and highly durable.

How do you see luxury evolving in 2023?

I believe high-end consumers will continue to invest in outdoor living. These living areas are becoming more extravagant with deluxe outdoor kitchens, multiple pools, spas, cold therapy pools, swim spas, fire features, water features and audio systems.

I believe our clientele will continue to want luxury aquatic products designed and fabricated to meet their personal wants and needs.

Diamond Spas can fabricate any shape, depth, seating arrangement, infinity edges, glass walls, et cetera. The list of what we are capable of fabricating is endless.

I have found that our clientele appreciates the numerous possibilities made available to them when working with the Diamond Spas' team. We admire their creativity and look forward to making their visions become a reality.

[Please click here to see the entire Luxury Women to Watch 2023 list](#)

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