

JEWELRY

## Buccellati's Lucrezia Buccellati Wildenstein: Luxury Woman to Watch 2023

October 28, 2022



Lucrezia Buccellati Wildenstein

By LUXURY DAILY NEWS SERVICE

*Luxury Daily* annually honors smart women executives who show the potential to make a difference next year in the luxury business. This year's list features 25 honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Here is one honoree:

Lucrezia Buccellati Wildenstein  
Co-creative director

**Buccellati**

New York

*"Using unique sources of inspiration and working to see them come to life through our one-of-a-kind pieces is a true testament to luxury craftsmanship"*

What do you most like about your job?

I love expressing myself through design. I also love finding inspiration in the beautiful jewelry I am surrounded by: recent collections, pieces from the archives or new designs that I am working on.

What is the biggest challenge in your work?

While it is exciting to continue to find ways to inspire younger generations, it is certainly a balancing act to retain the timeless DNA of Buccellati, while also adapting to the latest trends.

What is your work priority for 2023?

For 2023, our goal is to further expand the market in the United States and strengthen the awareness of Buccellati among new, engaged audiences and clients.

What is your proudest achievement in luxury?

My proudest achievement so far has been working to bring masterpieces from the art world into our jewelry.

Using unique sources of inspiration and working to see them come to life through our one-of-a-kind pieces is a true testament to luxury craftsmanship.

How do you see luxury evolving in 2023?

In 2023, I believe that offering a unique client experience will continue to be a great focus for luxury.

With that, I foresee a higher demand for custom and bespoke pieces, with a celebration of extraordinary, one-of-a-kind and special luxury items at the forefront of client desires.

[Please click here to see the entire Luxury Women to Watch 2023 list](#)

---

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.