

EDUCATION

Herms, pursuing craftsmanship upskilling, expands leatherworking training across France

October 27, 2022



Herms, in a new playful effort, riffed on the story of Pegasus and his quest for the seven lightnesses. The sixth foal found the sixth lightness in one of his dreams. After an outstanding performance in a circus, he was able to fly thanks to the lightness of imagination. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion and leather goods brand Herms in November will open a sixth location for its cole Herms des savoir-faire.

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The latest apprenticeship training center continues Herms' plan to have the educational program available in all 19 of its workshops throughout France.

Hide and seek

The cole Herms launched in September 2021 with the first location at the Fitiieu workshop in Isre, France. The mission was to further the brand's support of craftsmanship and education.

The program welcomes students from all backgrounds who want to learn the mtier of leatherworking, culminating in a CAP Meroquinerie (national diploma in leatherwork), accredited by the French National Education Authority.

The maison, founded in 1837, has nearly 150 artisans across the country who act as educators as well.

In workshops with an cole location, the artisan-trainers work with apprentices for 18 months on developing their leatherworking skills and preparing them for exams.

Upon graduation, they may work in a Herms workshop or pursue other opportunities in their mtier.

Just a year after beginning, the program has five workshop locations Charleville-Mzires, Marthon, Seine-et-Marne and Louviers, in addition to the original and 450 apprentices working towards their diplomas.

The sixth cole Herms will open at the Auvergne workshop in Riom.

Additionally, a new training program will also become available in 2023: a Certificat de Qualification Professionel Coupe et Piquage (vocational diploma in cutting and stitching), accredited by the Fdration Franaise de la

Maroquinerie.

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